# **News Release**



AUGUST 24, 2021

## **PEGASUS at CISMA 2021**

September 26 (Sun.) – 29 (Wed.)
China, Shanghai New International Expo Center
Hall No. W3
< PEGASUS Booth No. A30>

PEGASUS (TIANJIN) SEWING MACHINE CO., LTD. (Headquarters: Tianjin, China, President: Yoshihide Okada), a subsidiary company of PEGASUS SEWING MACHINE MFG. CO., LTD. (Headquarters: Fukushima-ku, Osaka, Japan, President: Shigemi Mima), will set up a booth at the China International Sewing Machinery & Accessories Show 2021 (CISMA 2021). This event will be held for four days, from September 26 (Sun.) through September 29 (Wed.) at Shanghai New International Expo Center in China.

#### 《 Outline of PEGASUS booth 》

■ **Time** : September 26 (Sun.) – 29 (Wed.), 2021

■ Place : Shanghai New International Expo Center

No. 2345 Longyang Road, Pudong, Shanghai 201204, PR. China

Hall No. W3-A30

■ Booth area :275 m<sup>2</sup>

■ Exhibition theme : BEYOND THE LIMITS

■ Models to be displayed:25 models of sewing machines,

and 2 kinds of factory improvement software.



#### Outline

Due to the recent increase in people spending time at home, there is a growing need for knit clothing. In addition, functional material that is difficult to sew together is spreading not only to sportswear but to various other items as well. To respond to such apparel-market changes and needs, PEGASUS provides solutions that enable uniform quality even when sewing this diversifying range of materials. PEGASUS is expecting that this participation will provide a sufficient showcase of our products to users in countries around the world, as well as in China.

### [Inquiries]

Releasing information: General Affairs Department, Administrative Division

PEGASUS SEWING MACHINE MFG. CO., LTD. TEL: 81-6-6451-1351

Products information: Sales Department, C.S. Division

PEGASUS SEWING MACHINE MFG. CO., LTD. TEL: 81-6-6458-4739

URL <a href="http://www.pegasus.co.jp">http://www.pegasus.co.jp</a>