

January 25, 2016

PEGASUS at JIAM 2016 OSAKA

(Japan International Apparel Machinery & Textile Industry Trade Show)

April 6 (Wed.) – 9 (Sat.)

Japan, INTEX OSAKA

Hall No. 3

< PEGASUS Booth No. 3-702 >

PEGASUS SEWING MACHINE MFG. CO., LTD. (Headquarters: Fukushima-ku, Osaka, Japan, President: Shigemi Mima, hereinafter PEGASUS), will set up a booth at the JIAM 2016 OSAKA (Japan International Apparel Machinery & Textile Industry Trade Show). This event will be held for four days, from April 6 (Wed.) through April 9 (Sat.) at INTEX OSAKA in Japan.

Hosted by Japan Sewing Machinery Manufacturers Association (JASMA), JIAM has been held ten times since 1984. The upcoming 11th show will be held under a new title, Japan International Apparel Machinery & Textile Industry Trade Show, to showcase a wider range of exhibitions by various industries related to textile processing in general, including the industrial textile processing industry, automobile and aircraft-related industries, and interior, outdoor and housewares industries, in addition to the core exhibitors, such as the apparel and garment processing industries. The show also aims to serve as a place for people from these respective industries to exchange information.



At JIAM 2016 OSAKA, PEGASUS will exhibit its products jointly with its strong partner, BROTHER INDUSTRIES, LTD. (Head Office: Nagoya, President: Toshikazu Koike, hereinafter BROTHER). Both PEGASUS and BROTHER have been developing and leading the sewing industry for more than 100 years as industry leaders. Their exhibition will showcase the two companies' solid developmental capabilities, technological capabilities, and ability to propose new ideas, which they have gained through their long histories. The exhibition will also demonstrate how these capabilities and abilities fused and generated into dominant overall capability, the "power for the future," providing customers with an enhanced sense of reassurance and trust.

For details, please see the attached sheet.

《 Outline of PEGASUS and BROTHER booth 》

- **Time** : April 6 (Wed.) – 9 (Sat.), 2016
- **Place** : INTEX OSAKA
1-5-102, Nanko-Kita, Suminoe-Ku, Osaka, 559-0034 Japan
Hall No. 3
- **Booth No.** : **3-701 (BROTHER), 3-702 (PEGASUS)**
- **Booth size** : 1,404 m²
- **Models to be displayed**
: Total 82 machines (BROTHER : 45 sets*, PEGASUS : 37 sets)

*Home sewing machines etc. are included.

《 Outline of PEGASUS booth 》

- **Time & place** : Please refer to “Outline of PEGASUS and BROTHER booth”
- **Booth size** : 612 m²
- **Exhibition theme** : BEYOND THE LIMITS

PEGASUS celebrated its 100th anniversary in business in January, 2014. At JIAM 2016 OSAKA, we will be showcasing products that evoke PEGASUS' vision for the next 100 years or more. PEGASUS will take the industrial sewing machine industry by storm, with “BEYOND THE LIMITS” as our new theme, in order to further development of our existing three differentiations of “products, quality and services.”



■ Outline

PEGASUS will be showcasing and demonstrating state-of-the-art industrial sewing machines and labor saving devices, as well as flat seamers that are most suitable for sewing sportswear. We will also introduce our products for sewing non-apparel items, such as car seats and home textile products, in addition to a lineup of sewing machines and equipment for sewing knit fabrics and denim.

In addition to those products, PEGASUS will present our factory improvement software, which supports hand-down of your technology, production, progress, inspections, and shipments in the sewing factory, employing a T-shirts demonstration line.

Appropriate for the theme of JIAM 2016 OSAKA, "Innovative Solutions and Advanced Processing Technologies," PEGASUS will continue to propose innovative products that lead the world in the industrial sewing machine industry, related to both hardware and software.

We are now releasing the information of our exhibits at JIAM 2016 sequentially on our home page.

We would appreciate it if you could visit PEGASUS' home page.

PEGASUS SEWING MACHINE MFG. CO., LTD. HP: <http://www.pegasus.co.jp>

* Please note that due to circumstances beyond our control, there may be changes to the sewing machines and equipment exhibited.

[Inquiries]

Releasing information: General Affairs Department, Administrative Division

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