

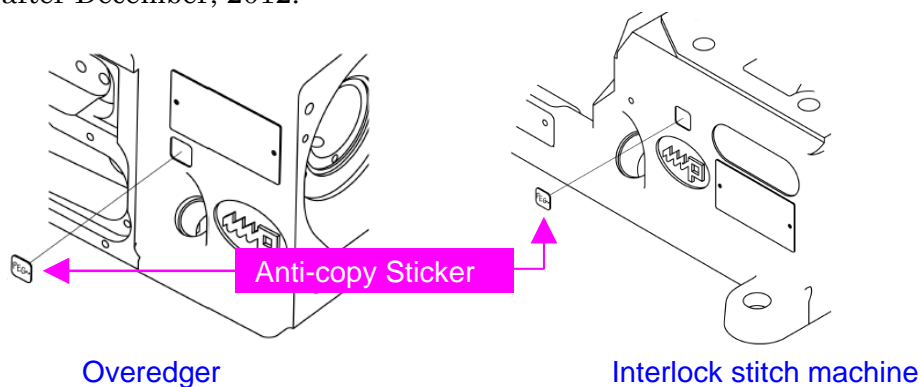
January 15, 2013

Measures against counterfeit PEGASUS sewing machines < Anti-copy Sticker >

Thank you for purchasing PEGASUS sewing machines.

Sewing machines manufactured by overseas counterfeit sewing machine makers have been flooding the market lately.

PEGASUS SEWING MACHINE MFG. CO., LTD. (Headquarters: Fukushima-ku, Osaka, Japan, President: Moriaki Shimizu, hereinafter called PEGASUS) began attaching the “Anti-copy (-counterfeit) Sticker, *1”, to genuine PEGASUS sewing machines in December, 2012. Sequentially, PEGASUS will attach this “Anti-copy (-counterfeit) Sticker” to all models manufactured after December, 2012.



*1) What is the “Anti-copy (-counterfeit) Sticker”?

The “Anti-copy Sticker” is a special sticker that is employed in order to check whether your sewing machine is a genuine PEGASUS or a counterfeit sewing machine. If you look at this sticker with the naked eye, “PEGASUS” is visible on the sticker. However, if you look at this sticker through an exclusive “viewer,” original PEGASUS hidden image will appear. This image proves that the machine is a genuine PEGASUS product.

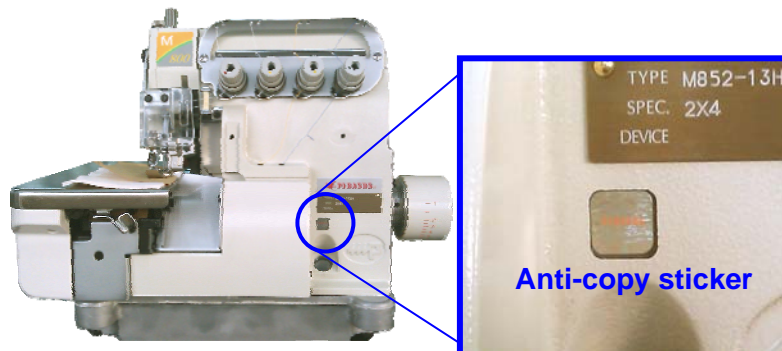
→ The next page describes how to identify a genuine PEGASUS sewing machine using the “Anti-copy (-counterfeit) Sticker” and the viewer.

PEGASUS SEWING MACHINE MFG. CO., LTD.

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STEP 1

The “Anti-copy Sticker” will be attached to all PEGASUS sewing machines that were manufactured after December, 2012. (see Fig. 1)
* Where this sticker is attached depends on each model.



M800 series

Fig. 1

STEP 2

Place the viewer over the “Anti-copy Sticker”. (see Fig. 2)
Then original PEGASUS hidden image will appear. (see Fig. 3)

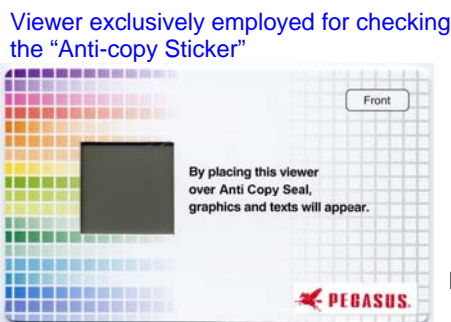


Fig. 2

Looking with the naked eye



Fig. 3

Looking through the viewer

STEP 3

If your sewing machine is a genuine PEGASUS product, original PEGASUS hidden image will appear. (see Fig. 4)
If your sewing machine is a counterfeit product, original PEGASUS hidden image will not appear. (see Fig. 5)

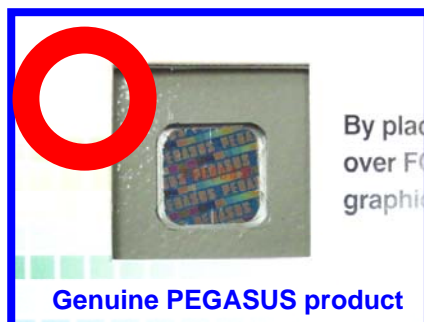


Fig. 4

Genuine PEGASUS product



Fig. 5

Suspected to be a counterfeit product

<Note>

- * The design of the “Anti-copy Sticker” and/or where the “Anti-copy Sticker” is attached is subject to change without notice.
- * The “Anti-copy Sticker” cannot be reissued.
- * The viewer is separately sold as an optional part (No. 8S06920).
- * PEGASUS never guarantees any counterfeit of PEGASUS sewing machines.
- * PEGASUS highly recommends that you purchase PEGASUS sewing machines at our regular distributors.

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